



31ST ICM Triennial Congress

TORONTO, CANADA 18 – 22 June 2017

www.midwives2017.org



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Preparing for the Biggest ever ICM Congress in Toronto

Registration now open for ICM 2017 Congress

Everyone associated with the 2017 Congress is excited about the huge level of interest in the Toronto Congress. It's only 23 months until the start of the world's biggest professional event for midwives and the bonus discount registration rate can be booked now.



Take advantage of our **Bonus Discount Registration Rate** of \$875 Canadian Dollars. Visit www.midwives2017.org for full registration details and book your place. There are also reductions for Newly Qualified Midwives (within 5 years) at \$695 Canadian Dollars and for Student Midwives there is an amazing rate of \$325 Canadian Dollars.

The registration rate incorporates the live Opening Ceremony and Welcome reception for the first 3,500 delegates with an overflow-room live broadcast for late registrations above that number.

According to a recent survey of delegates the principle reason for attending an ICM Congress is to achieve personal growth and development. This makes Toronto 2017 a 'must' with an unmissable

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opportunity to participate in an exceptional scientific programme and unique networking opportunities.

The Congress theme **"Midwives - Making a Difference in the World"** is particularly relevant as we reach conclusions about the 2015 Millennium Development Goals and then ask "what next"? But whatever new global initiatives are developed, there is one strong message that already exists and that is midwives do make a difference' in saving the lives of women and newborns and promoting good health. (Ref: 2011 and the 2014 State of World Midwifery Reports).



Discover Toronto

Toronto is one of the most cosmopolitan cities in the world; a place where international ideas intersect with Canadian culture. A centre of rare openness, warmth, energy and style, Toronto is enriched by the fusion of traditions, passions and perspectives on life of the more than 100 cultures found here.

A city of contrasts, Toronto's skyline includes the CN Tower, one of the Modern Wonders of the World and glass skyscrapers juxtaposed with historic limestone facades. Miles of waterfront, boardwalks, parks and trails nestle together with urban delights like cafés, artisans' exhibits and one-of-a-kind shops. Toronto is buzzing with excitement as preparation is well underway to welcome the Pan Am and Parapan Am Athletes this coming July and August.

Speaking Canadian

In our recent newsletters we provided a series of Czech phrases which were highly popular. To ensure ICM members fit right in when they come to Toronto we would like to offer a few tips on how to speak Canadian.

"How's it going, eh?" A common greeting. Also, feel free to add "eh?" to the end of any statement whatsoever. "Nice weather, eh?" or "She was a great speaker, eh?" or even "G'day, eh?"

"Double-Double" A coffee order with two servings of sugar and two servings of cream.

"Drop the gloves" Term to describe someone about to start a fight; referencing ice hockey, where players ostentatiously fling their gloves to the ice prior to fighting. There will, however, be no fighting at ICM 2017.

"Toque" A distinctly Canadian winter hat. You will not need one in Toronto in June, as the weather will be warm.

Further guidance on 'speaking Canadian' will be included in future newsletters so that you are chatting like a local by the time you visit Toronto between June 18th and 22nd for ICM 2017!

We look forward to welcoming you all in Toronto, eh?

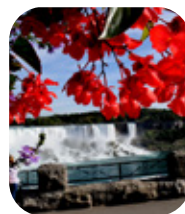


Fun Facts

Over 130 languages and dialects are spoken in the Greater Toronto region.

5 Toronto inventions: Pabulum, Buckley's Cough Syrup, Ginger Ale, Plug-in radios, table hockey.

One of the natural wonders of the world, Niagara Falls is only one and a half hours away from Toronto, by car or by boat cruise.



Toronto's Yonge Street is the longest street in the world at 1,178 miles.

Who's Who

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